

Website Ownership Inventory List

Use the table below to help you see who owns your website-related assets, and to plan to get ownership if you are not the owner. Owning all of your website assets is critical because if you do not own the assets yourself, then you are greatly limiting your flexibility for improving and updating your website. Further, if you do not own your own website, then there may be legal ramifications if you decide that you want to change development or management companies – yet you don't own the assets. There are extra columns at the end of the table, and page 2 has more columns, as well.

Table 1: Website Ownership Inventory List

Asset	Who is the Owner?	What is the Plan to transfer ownership to YOU? Or list the reason why you don't/can't have ownership.
Domain Name(s)		
Website Hosting Account		
Website Design and Content (do you own it? Are you at least licensed to use it forever as you wish?)		
SEO and Analytics Data (e.g. is the data in YOUR account that a company manages, or does the company own your data in THEIR accounts?)		
Facebook Account		
Twitter Account		
Pinterest Account		

Website Ownership Inventory List
